

Timing is Everything! Developing Timeline Infographics for Underwater Parks



Project Title	Timing is Everything! Developing Timeline Infographics for Underwater Parks
Project Summary	The National Marine Sanctuary System, the nation's premier ocean park network, is turning 50 in 2022. As part of its anniversary campaign, we want to have a timeline for each of our 14 sites and the system as a whole as an outreach product.
Country	United States

Project Description

NOAA's Office of National Marine Sanctuaries manages a network of ocean parks akin to underwater national parks around the nation. The legislation creating the program, the National Marine Sanctuaries Act, was signed in 1972; as 2022, the 50th anniversary of the act, approaches, we are preparing for a year-long engagement campaign with multiple products. One of the products we would like to have in hand would be a clean, attractive modern infographic or image-heavy timeline for each of our fourteen sites and the system as a whole, for a total of 15 separate timelines.

We are seeking interns who are artsy, creative, and enjoy producing graphic products for public outreach and marine conservation. Because we want a cohesive look to the set of infographics, we would prefer a single intern or a group of interns committed to working together with a coordinated aesthetic. While the timelines would need to be compliant with our branding and appearance best practices, there is a good deal of latitude in their appearance and a great opportunity for interns to put their creative skills to work.

Required Skills or Interests

Skill(s)

Graphic design

Marketing

Additional Information

To learn more about the National Marine Sanctuary System, please visit our website at <https://sanctuaries.noaa.gov/>.

Language Requirements

None